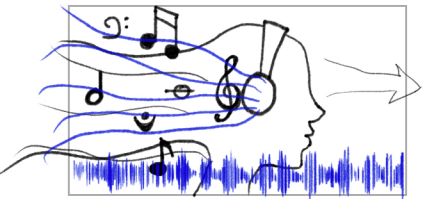


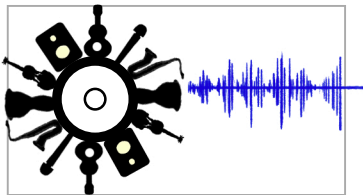
Department of Music: Dream Career

P1



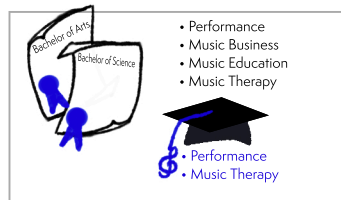
VO: Music is your life - and your dream is a career in it.

ACT: Silhouette of person listening to headphones. Music notes pour out while a waveform pulses.



VO: At Radford University's Department of Music, we train world-class music professionals for careers in the most exciting and fulfilling industry in the world.

ACT: Speaker pulses with waveform. Instruments begin to pop out around perimeter of speaker.



VO: Choose from Bachelor of Arts or Bachelor of Science degrees in performance, music business, music education and music therapy, or earn your master's degree in performance or music therapy.

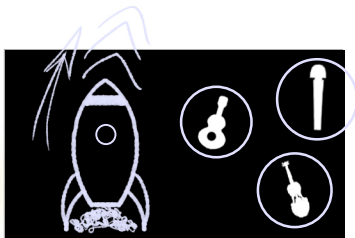
ACT: Paper degrees appear alongside lists of concentrations. Cap appears over graduate concentrations.

Department of Music: Dream Career

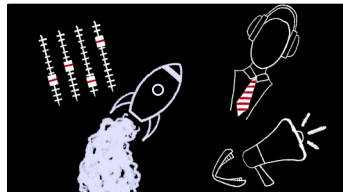
P2



VO: Our Music Business program takes a creative and entrepreneurial approach to the exciting and ever-changing music industry.



VO: We help you achieve your full potential based on your personal strengths and interests.



VO: Our graduates are producers, promoters, managers and more.

ACT: Lights (off) drop down. Hands reach up and click lights on, revealing glowing music icons. Hands reach up and click off. Screen turns to >>.

ACT: Rocket is smoking from engine. Music icons revolve around beside rocket. Icons swoop back into rocket window. Rocket contracts and bursts into sky.

ACT: Rocket flies past icons of mixer board mouth shouting into megaphone, and manager wearing tie and headphones. Rocket soars and screen fades to white...

Department of Music: Dream Career

P3



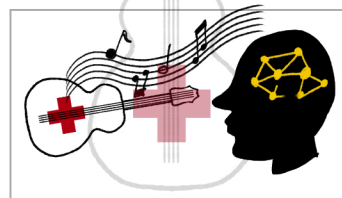
VO: Or maybe you see yourself teaching music. Our music education program is accredited by the Council for the Accreditation of Educator Preparation and the National Association of Schools of Music,

ACT: Children's hands pop onscreen to form shape of treble clef. Accrediting bodies info appears.



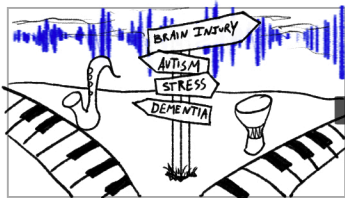
VO: so you know you're getting top-notch preparation to become a successful educator. Radford University music education students have a nearly 100% job placement rate after graduation.

ACT: Accred. standards paper moves over screen. Piano-themed pencil checks off list. Pie graph animates on showing job placement rate.



VO: Did you know that music is also used in the medical field? Our undergraduate and graduate music therapy programs are taught by field experts whose research and work improve lives.

ACT: Red cross appears and guitar draws around it. Git scales back and music notes fly out. Silhouette of person appears and dots appear in head and are connected by animated lines.



VO: We offer abundant opportunities to network and learn from music therapists across the country.



VO: Nestled in the mountain of southwest Virginia, our professionally accredited program can begin your journey to the career of your dreams.



VO: Contact the Radford University Department of Music today to schedule a virtual audition and make your dream career a reality.

ACT: Sign with medical conditions builds onto landscape with piano keys and instruments. Waveform pulses amid clouds.

ACT: Dolly right to reveal state of Virginia with highlight over Montgomery County.

ACT: RU Logo appears. Music fades out.